



Press release
For immediate release

The 2010 Danone Nations Cup Canadian Final: A Global Event for Everyone

Nation's brightest young soccer stars to compete for a chance to represent Canada at the 2010 Danone Nations Cup in South Africa

Boucherville, Quebec, July 2010—Danone Inc. in Canada is proud to present the players who will face each other in the Canadian final of the 2010 Danone Nations Cup which will take place in Toronto on August 8, 2010. The winning team will have a chance to represent Canada in the international final in South Africa.

The 24 Canadian players aged 11 and 12 have been handpicked from among 7,500 young people who took part in 11 Danone Nations Cup soccer camps and four provincial selection camps across the country. Players divided into Eastern and Western teams will train together for three days in Toronto before competing against each other in the national finals at Lamport Stadium Field on August 8. **The winning team will fly to South Africa and take on the best young players in the world at the 10th Danone Nations Cup in Johannesburg from September 30th to October 3rd.**

Thanks to the exclusive sponsorship of Danone, which covers all expenses related to the event, thousands of young soccer fans will have the opportunity to showcase their talents and experience a major international tournament. "Danone is driven by a desire to promote the health and well-being of children, not just by offering healthy products but also by making it possible to stage this unforgettable event that is accessible to everyone," remarks Louis Frenette, President, Danone Inc. of Canada.

During the past ten years, over 50,000 Canadians have participated in Danone Nations Cup soccer camps, making it the most prominent event in international youth soccer.

Once again, two players from this year's losing Canadian team who demonstrate good sportsmanship and outstanding skills will join the winning team at the international final in South Africa. Zinedine Zidane, the event's official ambassador, will be on hand to watch them in action.

Since Danone chose to postpone the 2009 Danone Nations Cup international final due to concern about the H1N1 pandemic, teams that qualified for last year's event will also be joining this year's finalists to compete in a separate final for the 2009 Cup. As a result, over 1,120 children will gather in South Africa to take part in what is sure to be a record-setting final.

The 12 members of the Eastern Canada team are:

Aidan Aylward, Orleans (ON)
Christopher Flores, Saint-Hubert (QC)
Jude Mbamgi, Quebec City (QC)
Kevin Timachy, Toronto (ON)
Reshon Phillip, Brampton (ON)
Steven Furlano, Barrie (ON)

Aleks Busque, Saint-Hubert (QC)
Gabrielle Carle, Romuald (QC)
Kaylea Jamieson, Whitby (ON)
Raphaël Gaumond, Quebec City (QC)
Richie Ennin, Brampton (ON)
William Archambault, Lacolle (QC)

The 12 members of the Western Canada team are:

Austin Janeiro, Calgary (AB)
David Norman, Coquitlam (BC)
Easton Ongaro, Edmonton (AB)
Leonardo Culina, Calgary (AB)
Livia Jillings, White Rock (BC)
Malyk Hamilton, Calgary (AB)

Corey Olson, Calgary (AB)
Devon Jones, Burnaby (BC)
Justin Esteves, Edmonton (AB)
Liam Fraser, Surrey (BC)
Luciano Trasolini, Burnaby (BC)
Yasmine Hall, Edmonton (BC)

The 14 players representing Canada for the 2009 Danone Nations Cup are:

Anasse Boussarhane, Brossard (QC)
Marie Levasseur, Stoneham (QC)
Étienne Gillard, Quebec City (QC)
Karyna Fiset, Ste-Catherine-de-la-Jacques-Cartier (QC)
David Choinière, St-Alexandre (QC)
Matthew Morina, Laval (QC)
Thomas Shores, Edmonton (QC)

Jimmy-Shammar Sanon, Laval (QC)
Joseph Lipari, Lasalle (QC)
Sebastian Amaya, Mississauga (QC)
Malik Johnson, Brampton (QC)
Noah Mehta, Mississauga (QC)
Kristopher Twardek, Ottawa (QC)
Marcello Polisi, Coquitlam (QC)

About Danone Inc. in Canada

Danone Inc. in Canada is a member of the Danone Group, a world agrifood leader. As a manufacturer and distributor of quality products that combine good taste and healthy ingredients, Danone is currently the largest Canadian producer of yogurt and other fresh dairy products. Danone believes that its actions should be aimed directly at improving the lives of Canadians both today and tomorrow. For more information, please visit www.danone.ca

For additional event information, to view photos or to register your child in the next Danone Nations Cup, please go to www.danonecup.com

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To arrange an interview or photo with one of the players, please contact Enzyme at 416 535-3939.

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