



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Danone Inc. in Canada wins Industry Partner of the Year Award
*Lawson Health Research Institute recognizes leading dairy producer for outstanding
contributions to scientific research*

Boucherville, Quebec, March 24, 2010 — One of the largest hospital-based research institutes in Canada, the Lawson Health Research Institute, has honoured Danone Inc. in Canada with an Industry Partner of the Year Award, celebrating the company's achievements in health research.

Presented each year at its Annual Research Day, the award recognizes industry partners that have gone above and beyond in supporting the Lawson institute's mission: to advance scientific knowledge in order to improve health care around the world. Danone received this award for its outstanding support, particularly in the funding of independent research on the effects of probiotics.

"We are very proud to receive this honour from the Lawson Health Research Institute with which we share the common vision of improving the quality of life of Canadians through the advancement of health research," said Louis Frenette, President of Danone.

Over the years, Danone has established a solid working relationship with the Lawson Health Research Institute. Thanks to their collaboration, researchers at both Danone and Lawson are having a positive effect on the daily lives of patients.

About Danone Inc. in Canada

Danone Inc. in Canada is a member of the Danone Group, a world agri-food leader. As a manufacturer and distributor of top-quality products that combine good taste and healthy ingredients, Danone is currently the largest Canadian producer of yogurt and other fresh dairy products. Danone believes that its actions should be aimed directly at

improving the lives of Canadians both today and tomorrow. For more information, visit www.danone.ca.

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