



*Press release  
For immediate release*

## **DANONE SALUTES DANIEL GERMAIN, FOUNDER OF THE BREAKFAST CLUB**

**Boucherville, Quebec, May 26, 2011** – Danone Canada Inc. would like to officially congratulate Mr. Daniel Germain, President and Founder of the Quebec Breakfast Club, for receiving two prestigious distinctions: the Lieutenant Governor’s Medal for Exceptional Merit and the Personnalité Richelieu International award for 2011.

The Honourable Pierre Duchesne, Lieutenant Governor of Quebec, recognized Mr. Germain’s remarkable accomplishments by awarding him the highest distinction. This award adds to an impressive list of honours demonstrating the scope of his commitment.

“Daniel had the courage and determination to offer a tangible solution for breaking the cycle of poverty among Canadian children, and this devotion is worthy of every honour,” said Louis Frenette, President and CEO of Danone Canada. “I personally wish to emphasize my admiration for him,” he added.

The Personnalité Richelieu International award for 2011, bestowed by the organization Richelieu International, was given to Mr. Germain in recognition of his contribution and commitment to bettering the lives of young people and the community. The organization focuses its humanitarian activities on youth by supporting efforts to improve their physical, moral and intellectual development.

All of us at Danone Canada join our President in applauding the achievements of Mr. Germain.

### **About Danone Canada**

Danone Canada Inc. is a member of the Danone Group, a world leader in the agrifood industry. As a manufacturer and distributor of quality products combining superior taste with healthy ingredients, Danone is today Canada’s largest producer of yogurt and other fresh dairy products. Danone’s mission is to bring health through food to as many people as possible. For more information, please visit [www.danone.ca](http://www.danone.ca).

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